



Privacy Policy

This privacy policy is all encompassing of what personal information is collected from you, how it's collected and what it's used for. It denotes the commitment to safeguarding and respect privacy to all those that interact with and/or use services from the website.

How personal information is collected

Personal information is any information that can be used to identify a person. This information is collected using various methods and is as defined below:

- Personal information provided by the individual voluntarily.
- Personal information collected automatically through technologies such as cookies.

Personal information provided voluntarily

When using the website services, the personal information collected is through voluntary action taken by the service user. This occurs via the completion of a website form for the purposes of communication. Two forms currently exist on the website and can be seen below:

- Form 1 – Queries
- Form 2 – Sign ups

Personal information collected automatically

This website uses cookies and similar technologies, which are small files or pieces of text that download to a device when a visitor accesses a website or app. For information about viewing the cookies dropped on your device, visit [The cookies Squarespace uses](#).

- [These functional and required cookies are always used](#), which allow Squarespace, the hosting platform, to securely serve this website to you.
- [These analytics and performance cookies](#) are used on this website only when you acknowledge the cookie banner. This website uses analytics and performance cookies to view site traffic, activity, and other data.

The type of personal information collected

This website is hosted by Squarespace. Squarespace collects personal data when you visit this website, including:

- Information about your browser, network and device
- Web pages you visited prior to coming to this website
- Web pages you view while on this website
- Scrolling, clicks and searches
- Your IP address
- Timestamps

This information is shared with Squarespace to learn about site traffic and activity. Squarespace needs the data to run this website, and to protect and improve its platform and services. Data is analysed in a de-personalized form.

When you submit information to this website via webform, the data requested in the webform is used to track and respond to your submissions. This information is shared with Squarespace so that they can provide efficient website services.

Form 1

Completion of form 1 is for the purpose of queries. This could come in the form of asking about any detail outlined on the website or to discuss a potential project. When completing form 1, the following personal information is requested:

- First name
- Last name
- Company name
- Email

Form 2

Completion of form 2 is for the purpose of signing up to notifications for the latest health blog posts. When completing this form, the following personal information is requested:

- Email address

Please note that your first name and/or surname may indirectly be collected as part of the personal information if it's included in the email address.

This website includes commenting functionality on the blog pages which enables you to post a comment. This website collects personal data when you post a comment, including:

- Your name (which will be displayed as part of your posted comment)
- Your email address (optional, to let you know if someone replies to your comment)
- Your website URL (optional)

This website includes “likes” functionality on some blog posts which enables you to “like” a post. This website collects personal data when you like a post to try to prevent the same person from liking the same post during the same visit, including:

- Information about your browser, network and device
- Details about the web page or content you shared or proposed to share
- Your IP address

What the information is used for

The information that you have provided is used for the purposes of communication to achieve a desired outcome, or to educate through information.

The information that is automatically collected is used to provide a better user exercise and to ensure efficient running of the website.

This information may be shared with Squarespace.

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases that are relied on for processing this information are:

(a) Your consent. You can remove your consent at any time. You can do this by contacting: david@davidcopyclinic.com

(b) Contractual obligation. Personal information is used to provide services that are requested by the user or to respond to enquiries. This is so that steps can be taken at your request before entering a contract. This can include providing details on a quote, which will require processing of personal information.

(c) Legal obligation. For when there is a legal obligation to comply with government regulations or a court order.

(d) Vital interest. To protect vital interests of you and others.

How your personal information is stored

Your information is securely stored on the hosting platform.

The necessary personal information is kept until you ask for it to be deleted.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, obligation must be carried out within one month.

Please contact david@davidcopyclinic.com if you wish to make a request.